

Name and address:

Ryan B. McCrum
Jones Day
North Point
901 Lakeside Avenue
Cleveland, Ohio 44114-1190

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

Sony Corporation, v. VIZIO, Inc.,	Plaintiff(s) Defendant(s).	CASE NUMBER SA CV 08-01135-RGK
APPLICATION OF NON-RESIDENT ATTORNEY TO APPEAR IN A SPECIFIC CASE		

NOTICE: Effective June 1, 2004, the fee for *Pro Hac Vice* Appearance is \$185.00 for **each case** application. Please submit the fee with your application. Pursuant to Local Rule 83-2.4, submission of this application and the fee is waived for attorneys for the United States, its departments and agencies with Appointment Affidavits on file with the Clerk. If no Appointment Affidavit is on file, submission of the application is required.

A **CERTIFICATE OF GOOD STANDING** for the applicant from the state for which the applicant is a member of the bar, and which has been issued within 30 days, must be attached to this application.

I, Ryan B. McCrum, hereby apply to the Court under Local Rule 83-2.8.2 for permission to appear and participate in the above-entitled action on behalf of Plaintiff Defendant: VIZIO, Inc. by whom I have been retained.

My *out-of-state* business information is as follows:

Jones Day	Firm Name
North Point, 901 Lakeside Avenue	
Cleveland, Ohio 44114-1190	Street Address rbmccrum@JonesDay.com
<u>City, State, Zip</u> 216-586-7291	E-Mail Address 216-579-0212
Telephone Number	Fax Number

I am a member in good standing and eligible to practice before the following courts:

Supreme Court of Ohio	Title of Court	Date of Admission 11/8/99
United States District Court for the Northern District of Ohio		1/30/03
United States District Court for the Southern District of Ohio		2/2/05
United States District Court for the Eastern District of Wisconsin		3/1/04

I am not a resident of, nor am I regularly employed, engaged in business, professional or other activities in the State of California. I am not currently suspended or disbarred in any court.

I have concurrently, or within three (3) years of this application, made *Pro Hac Vice* applications to this Court in the following actions:

Case Number	Title of Action	Date of Application	Application Granted or Denied

If any *Pro Hac Vice* applications submitted within three (3) years of this application have been denied by the Court, please explain:

I designate Kevin G. McBride as local counsel, whose business information is as follows:

Jones Day *Firm Name*
555 S. Flower Street, 50th Floor
Los Angeles, CA 90071 *Street Address* kgmcbride@JonesDay.com
City, State, Zip 213-489-3939 *E-Mail Address* 213-243-2539
Telephone Number *Fax Number*

who is a member in good standing of the Bar of this Court and maintains an office in the Central District of California for the practice of law, as the attorney with whom the Court and opposing counsel may readily communicate regarding the conduct of this case, and upon whom papers may be served.

I declare under penalty of perjury that the foregoing is true and correct and that I am familiar with the Local Rules, the Local Criminal Rules, the F.R. Civ. P., the F.R. Crim. P., and the F.R. Evidence.

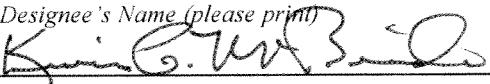
Dated July 28, 2009

Ryan B. McCrum
Applicant's Name (please print)

Applicant's Signature

I hereby consent to the foregoing designation as local counsel.

Dated August 6, 2009

Kevin G. McBride
Designee's Name (please print)

Designee's Signature
195866
Designee's California State Bar Number

NOTE: COUNSEL AND PARTIES ARE REMINDED TO SUBMIT A COMPLETED ORDER ON APPLICATION OF NON-RESIDENT ATTORNEY TO APPEAR IN A SPECIFIC CASE (G-64 ORDER) ALONG WITH THIS APPLICATION.

The Supreme Court of Ohio

C E R T I F I C A T E

I, SUSAN B. CHRISTOFF, Director of the Attorney Services Division of the Supreme Court of Ohio, do hereby certify that I am the custodian of the records of the Office of Attorney Services of the Supreme Court and that the Attorney Services Division is responsible for reviewing Court records to determine the status of Ohio attorneys. I further certify that, having fulfilled all of the requirements for admission to the practice of law in Ohio,

Ryan Boyd McCrum

was admitted to the practice of law in Ohio on November 08, 1999; has registered as an active attorney pursuant to the Supreme Court Rules for the Government of the Bar of Ohio; is in good standing with the Supreme Court of Ohio; and is entitled to practice law in this state.

IN TESTIMONY WHEREOF, I have subscribed my name and affixed the seal of the Supreme Court, this 21st day of July, 2009.

SUSAN B. CHRISTOFF
Director, Attorney Services Division


Lee Moore
Attorney Services Specialist